



lakes center  
FOR YOUTH & FAMILIES

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Guiding Successful Futures

# Annual Report

# 2021

# 2021 Caring Supporters:



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20 Lake Street North, Suite 103

Forest Lake, MN 55025

lc4yf.org | 651-464-3685

Lakes Center for Youth & Families (LC4YF) has been a pillar in Forest Lake and surrounding communities for over 45 years, offering hope through Counseling, Intervention and Enrichment programs to help make positive changes in people's lives. LC4YF works with local school districts, but over the years has responded to evolving community needs by supporting individuals, young and old, couples and people trying to resolve complicated family issues.

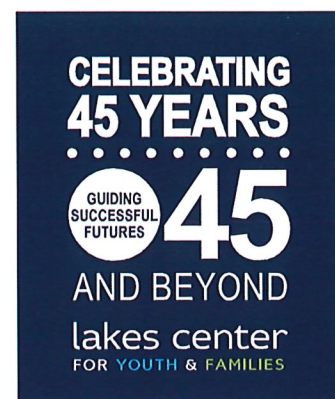
Revenue sources to support our mission have changed since LC4YF began in the late 1970s with programs to help keep young people out of trouble. Originally largely funded by government, we now must rely much more on harder-to-obtain government and foundation grants, and more importantly, donations from individuals and corporations.

As we expand to meet rising demand in the greater Forest Lake area, offering our services to anyone in need, we ask members of our community to support us in achieving our goals.

*Jim Schoppenhorst*

Jim Schoppenhorst, Board Chair

Lakes Center for Youth & Families



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# 2021 Celebrating.

## Lakes Center for Youth and Families Celebrating 45 Years of Serving the Community

### THE BEGINNING

It was 1976 when former Forest Lake Police Chief Jim Trudeau saw the need for an intervention program that would keep young people and first time offenders out of the court system. Throughout the past 45 years, the agency has grown and changed to meet the needs of the community.

*The mission of Lakes Center for Youth and Families (LC4YF) is to ensure the success of youth, adults and families through programming to meet the ever changing needs of our community.*

### THE THREE MAIN AREAS OF FOCUS ARE:

**Counseling** focuses on young children (age 3) through older adults (80s and beyond) via individual, couple, family, and group therapy. We seek to build and strengthen our community through our work with children, adults, and family systems. Life transitions, difficult circumstances, and mental health-related symptoms without support can feel overwhelming and isolating. Our counseling center uses evidence-based approaches and therapy to treat a variety of conditions such as anxiety, depression, ADHD, and trauma-related disorders.

**Intervention** focuses on youth and families primarily in grades K-12. It remains as it was 45 years ago, a program that keeps young people and first time offenders out of the court systems. We offer classes, individual programs, and groups to encourage and help youth develop healthy, positive decision-making skills.

**Enrichment** focuses on youth primarily in grades 4 - 12. We provide afterschool programming and summer programming for children in grades 4 - 6 (free of charge) to learn positive decision-making skills. We partner with community agencies to provide a summer safety camp for children in grades 3 - 5.

### The Next 45 Years

2020 was a challenging year for many, LC4YF included. We are striving to recover financially and are enthusiastically continuing our growth and innovation to continue serving the community for the next 45 years! We hope you will join us!



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As of JULY 28, 2021

2021

# Board of Directors

## Executive Committee

**Chair:** James D. Schoppenhorst, *Retired Business Executive*

**Chair-Elect:** Richard R. Peterson, *Forest Lake Police Department, Chief of Police*

**Secretary:** Keriann Hallberg, *Community Member*

**Treasurer:** Brian Mueller, *Stillwater Chief of Police*

**Gambling Manager:** Kathy Lillis, *Self Employed - Realtor*

## Board of Directors

**Director:** Brian Alm, *Agency Manager, Landmark Insurance*

**Director:** Mike Aschenbrenner, *Chief of Police, Retired*

**Director:** Brett Carlson, *Early Learning and Community Education Director, North Branch Public Schools*

**Director:** Jim Gillach, *Associate Principal, Chisago Lakes Middle School*

**Director:** Joe Kryschyshen, *Retired Probation Officer, Washington County*

**Director:** Katie Malchow, *Executive Director of Chisago Lakes Chamber of Commerce*

**Director:** Steve Massey, Ed.D., *Superintendent, Forest Lake Area Schools*

**Director:** Kelly (Trudeau) Novak, *Founder & President, Perspective Communications*

**Director:** Dan Starry, *Washington County Sheriff*

**Director:** Brandon Thyen, *Chisago County Sheriff*

**Director:** Renee Wagner, *Xcel Energy Director*

**Director:** Bea Zaruba, *Retired First State Bank of Wyoming Officer and Current Bank Board Director*

**Honorary Member:** Fran Miron, *Washington County Commissioner*



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“There’s an old saying: ‘You never stand so tall as when you bend down and help a child.’ If we give them a better chance to make it in society, we all gain from that.”

—Jim Trudeau,  
LC4YF Founder

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# 2021 Financial Snapshot

## How should non-profits spend their funds?

A nonprofit should strive to efficiently and effectively use funds to achieve its mission, balancing the needs to expend the majority of its funds on current programs with the need to invest in the infrastructure and administrative capacity necessary to carry out its mission over the long-term.

According to the Charities Review Council, at least 65% of an organization's 3-year average annual expenses should be used to directly support programming.

The ideal range, averaged over three years, is approximately from 70-90%. If less than 70% of the organization's expenses are used to directly support programming, donors may question whether the organization's funds are being used efficiently and effectively. If greater than 90% of the organization's expenses are used to directly support programming, donors may question whether the organization is starving its infrastructure (i.e. not spending enough on administrative costs).

## How we spend our funds

In 2017 through 2019, on average we spent 88% of our resources on program expenses. In 2020, we spent 85% on program expenses. Because of this, and many other requirements, LC4YF has received the "Meets Standards" designation from the Charities Review Council.

## How we are funded

- Insurance reimbursements
- Grants
- Municipalities
- Civic Groups
- Organizations & Businesses
- Individual Donors
- Contracts
- Charitable Gaming
- Fundraising Events

## We have a gap in funding. Here's how you can help.

In 2020 and 2021 we received two PPP loans that were in response to COVID19. Each was over \$120,000 and helped to fill the void in revenue during this difficult time. Even with the PPP support, revenue fell short of expenses significantly. This was due to charitable gaming not in operation for six months, no events were held, grants were difficult to secure and individual and organization/business contributions were down slightly.

Financial support from these sources is not always consistent year after year and non-profits always need to adjust and respond accordingly. In reviewing our mix of revenue sources, the main area we need to bolster is individual and business/organization donations.

**Lakes Center for Youth and Families (LC4YF) is a 501©3 non-profit organization. Contributions are 100% tax deductible under the law.**

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**2020**

**85%**

**RESOURCES ON  
PROGRAM EXPENSES**

**Our 2021 goal is  
\$200,000 in  
individual  
and corporate  
contributions  
and an additional  
\$75,000 in one time  
45th Anniversary  
donations.**

**CELEBRATING  
45 YEARS**

**GUIDING  
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# 2021 How you can help.

## DONATE LOCALLY!

As a local nonprofit, we are able to meet the ever changing needs of individuals and the community. Your financial support helps us provide essential services to our youth, adults, and families in our community.

## PROVIDE FINANCIAL SUPPORT

- **Sustainable Giving** – Ongoing support that goes beyond a one year commitment
- **Annual Gift** – A yearly commitment
- **Celebration Gift** – An additional one time gift to celebrate LC4YF's 45th Anniversary
- **Employer Match** – Check with your employer to see if they will match your donation
- **Sponsor Our Events** – The two events in 2021 are Taste of the Lakes at Uncommon Loon on Tuesday, October 5 and our 45th Anniversary Donor Recognition at Vannellis on Thursday, December 2. Those that are sponsors will be recognized through print and social media as we promote our events.
- **Recognition of Financial Support** – All 2021 financial contributions (donations and sponsorships) will be listed on our website in January 2022 and will be noted within these annual recognition categories:

Diamond \$10,000+

Platinum \$5,000 to \$9,999

Gold \$1,000 to \$4,999

Silver \$500 to \$999

Bronze Up to \$499

## BE AN LC4YF AMBASSADOR

- Spread the word! Share information with individuals, families and businesses on the services we provide
- Join our ambassador team by volunteering at various community events
- Sign up for our e-blasts and follow us on social media
- Consider serving on the Board of Directors



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“The success of [LC4YF] comes with a strong commitment from those who support us financially.”

—Lloyd Knudson,  
former Board Chair

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# Partnering with us Through Charitable Gaming



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## OUR BEGINNING

Lakes Center for Youth & Families (LC4YF) is extremely fortunate to have partnered with Running Aces, through the City of Columbus, since 2013. Running Aces has been incredible to work with and LC4YF has benefitted in so many ways from this partnership. In 2021, a new non-profit will be partnering with Running Aces - North Metro Racehorse and Community Foundation (NMR&CF) which more closely aligns with their mission.

## NEXT STEPS

We need to find another venue that:

- Does not currently have charitable gaming.
- Is looking for a different non-profit to support.
- Currently has charitable gaming and would consider adding LC4YF as an additional non-profit partner.

## WHY PARTNER WITH LC4YF?

- Our mission and areas of focus benefit all members of the community.
- We have 8 successful years of experience in charitable gaming.
- We are licensed with the Minnesota Gambling Control Board.
- We have experienced staff committed to building and maintaining a successful partnership.
- To fulfill our mission and continue to serve our community which includes, but is not limited to, Washington, Chisago and Anoka counties, we need the revenue that charitable gaming provides.
- Since March 2020, revenue sources have changed and charitable gaming has become even more significant to our bottom line.

## HOW CAN YOU HELP?

Let us know of a venue(s) as described above and who we might contact to have a conversation. If you own/manage a venue as described above, contact us.

## WHO TO CONTACT:

Linda Madsen, Executive Director, LC4YF

Linda.Madsen@lc4yf.org 651-464-3685 ext. 109

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# 2021 Our success depends on your support.



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Dear Sponsor,

We are excited to announce our two **in person** events for 2021!

Our upcoming events are our annual Taste of the Lakes and our 2021 Donor Recognition.

## **Taste of the Lakes**

**Tuesday, October 5**

**Uncommon Loon Brewing Company | Chisago City**

Taste of the Lakes has been a favorite for over 10 years! We invite local restaurants, eateries, and catering companies to bring samples of their food. Up to 300 guests purchase tickets to get in and get to enjoy the variety of options available. As this is our main fundraiser for the year, we have an event website, send eblasts to over 2,000 recipients and boost posts on social media- all of which your business as a sponsor would be acknowledged in- that is in addition to recognition at the event!

## **Donor Recognition**

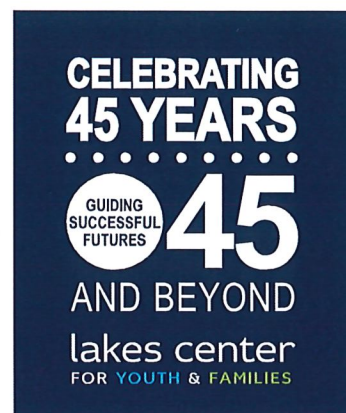
**Thursday, December 2**

**Vannellis by the Lake | Forest Lake**

Our Donor Recognition is a way for us to say thank you to all of those who have supported us throughout the year. Your sponsorship will be acknowledged in invites send to our local donors as well as the recognition at the event.

Your single sponsorship will receive recognition at both of these great events. Simply fill out the included sponsorship form by September 27th for the maximum benefit!

We are also celebrating our 45th Anniversary this year! Enclosed is more information on Lakes Center for Youth and Families. Please take a look to learn more about our programming and how important your support is for us, this year even more so than before.



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