## Caring Supporters:



Dear Supporter,

We are excited to announce our THREE fundraising events for 2023!

Our upcoming events include **Taste of the Lakes, 100 for \$100,** and **Harvest Soirée.** 

20 Lake Street North, Suite 103 Forest Lake, MN 55025 Ic4yf.org | 651-464-3685

Your 2023 Event Sponsorship will receive recognition at ALL THREE of these great events. Or you can choose to select a single event sponsorship. Simply fill out the included sponsorship form by April 2 for the maximum benefit!



TASTE
Thursday, April 20
Scandia Creamery

**Taste of the Lakes** has been a favorite for over 15 years! We invite local restaurants, eateries, and catering companies to bring samples of their food. Up to 300 guests purchase tickets to get in and get to enjoy the variety of options available. As our main fundraiser for the year, we have an event website, send e-blasts to almost 1,500 recipients, and posts on social media- all of which your business as a sponsor would be acknowledged in with your logo/name and link- plus recognition at the event!



100 for \$100 August 7 – August 10 Online Silent Auction

**100 for \$100** has been growing more and more attention each year! We have 100 prizes- all prizes either have a "Buy It Now" price of \$100 or a starting bid of \$100 for larger packages. As a sponsor, you will be acknowledged in the promotion of this fundraising activity through the event website, e-blasts, and social media. In addition, each prize is mailed or delivered with a card that lists our Presenting, Signature, and Champion sponsors.



Harvest Soirée on Give to the Max Day Thursday, November 16 Uncommon Loon Brewing Company

We will be inviting our dedicated supporters and friends to an evening of fun and generosity on Give to the Max Day. As a sponsor, you will be acknowledged in the promotion of this event through the event website, e-blasts, and social media. In addition, our Presenting, Signature, and Champion Sponsors will be included on the mailed invite. Plus all sponsors will be acknowledged at the event.

Interested in creating your own sponsorship package?
Contact Jenna at 651-464-3685 x 108 or <u>Jenna.Jones@lc4yf.org</u>

Re-imagining our possibilities.

COUNSELING

INTERVENTION

**ENRICHMENT** 

#### 2023

# Sponsorship Opportunities





Join us and become a sponsor to all 2023 Lakes Center for Youth & Families' events throughout the year- or pick your favorite single event! You can benefit now with continued exposure provided by our multi-sourced marketing campaigns delivering recognition in surrounding communities.

### 2023 Event Sponsorship

TASTE | 100 FOR \$100 | HARVEST SOIRÉE On Give to the Max Day!

#### **ONLY 1 AVAILABLE**

All 2023 events will be **presented** by your business

Presenting logo on event flyer

Premier level logo on event signs and handouts

Premier level logo and link on all digital marketing

\$10,000 2023 Presenting Sponsor

#### **ONLY 3 AVAILABLE**

Signature sponsor at all 3 events

First tier logo on event flyer

First tier logo on event signs and handouts

First tier logo and link on digital marketing

**\$5,000** 2023 Signature Sponsor Champion sponsor at all 3 events

Second tier logo on event flyer

Second tier logo on event signs and handouts

Second tier logo and link on digital marketing

\$3,000 2023 Champion Sponsor

#### **2023 EVENTS:**

TASTE

Thursday, April 20, 2023 Scandia Creamery 5:30-7:30 pm



Monday, August 7 -Thursday, August 10 2023 Online Silent Auction



3

November 16, 2023 Uncommon Loon Brewing Company Time TBD

### Single Event Sponsorship Options

#### 1: CHOOSE YOUR SPONSORSHIP LEVEL!

**SUPPORTING. \$1,000**. Third tier logo and link on digital marketing; Third tier on printed event poster only (note: there is not an event poster for online 100 for \$100 event)

COMMUNITY. \$500. Fourth tier advertising with logo and link on digital (no print)

FRIEND. \$250. Name only on digital marketing (no print/logo)

#### 2: THEN SELECT YOUR EVENT(S)! TASTE | 100 for \$100 | HARVEST SOIRÉE

Interested in creating your own sponsorship package? Contact Jenna Jones at 651-464-3685 x108 or Jenna.Jones@lc4yf.org

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\*Digital Marketing includes: Event Website, Event E-blasts (1,400+ contacts), Social Media Mentions, & More!

# Donation and Sponsorship Opportunities

lakes center

20 Lake Street North, Suite 103 Forest Lake, MN 55025

Ic4yf.org | 651-464-3685

#### **CONTACT INFORMATION**

Full Name:	ic lylioly root for
Business Name (if applicable):	
Mailing Address:	
City: State Zip Code:	
Phone: Email:	
Website:	
2023 EVENT SPONSORSHIP- INCLUDES ALL 3 LAKES CENTER EVENTS	
☐ \$10,000 PRESENTING SPONSOR ☐ \$5,000 SIGNATURE SPONSOR ☐	33,000 CHAMPION SPONSOR
SINGLE EVENT SPONSORSHIP	
<b>STEP 1:</b> Pick your level \$1,000 \$500 \$250	
STEP 2: Pick your event(s)!  TASTE 100-\$100 Harvest Soirée	
<b>STEP 3:</b> Total (sponsorship level x number of events selected)  \$	
GENERAL DONATION	
\$5,000 \$2,500 \$1000 \$500 \$250 OTHER \$_	
$\square$ Contact me about donating a basket or gift card for the 100-\$100 silent a	auction
☐ Treat my gift as anonymous	
PAYMENT INFORMATION	
Checks can be mailed with this form.  Lakes Center for Youth and Families  20 Lake Street North, Suite 103  Forest Lake, MN 55025	
☐ I will pay online (scan QR code) or call 651-464-3685 x 108	X-284

For maximum benefits and to ensure you are acknowledged in all levels of your sponsorship, please turn in your contribution no later than April 6, 2023.

Thank you!

Re-imagining our possibilities.

COUNSELING

**INTERVENTION** 

**ENRICHMENT**